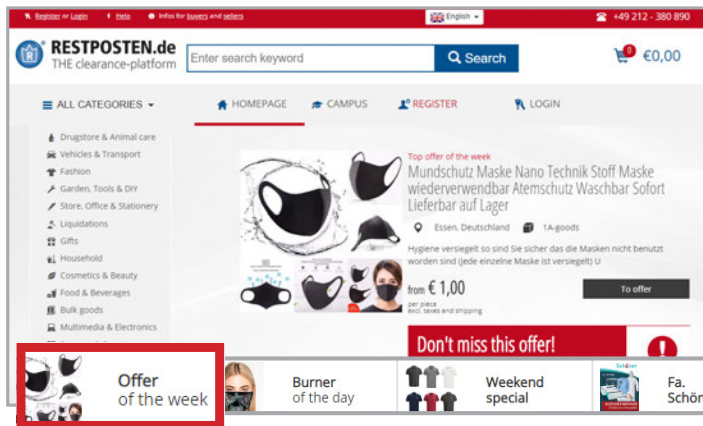




## MEDIA PRICES

# IMPORTANT for your success in e-commerce, create attention and confidence!

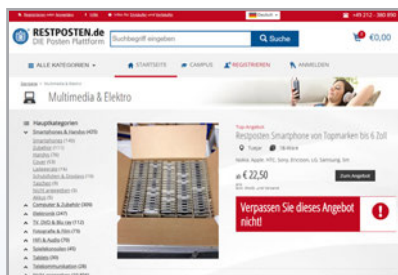
## Attention through advertising placements



### Top offer of the week in the top box

Only 52 circuits available per year! **only 399,- €\*** from Monday-Monday

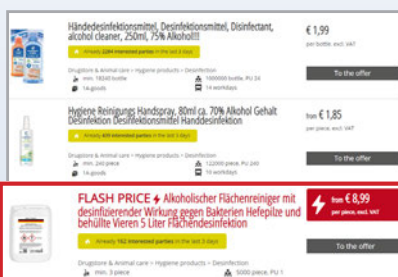
### Top offer of the week in one category



**only 49,90 €\*** from Monday-Monday

Our price / performance recommendation!

### Flash-Price in search result lists



**only 19,90 €\*** max 60 days runtime

- become more visible
- rankingboost included
- reach more buyers



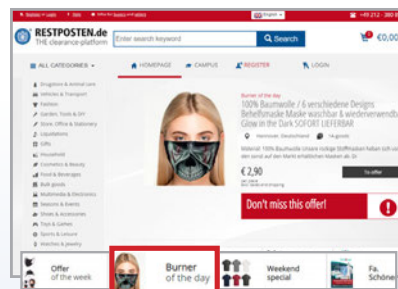
1. book online
2. payment
3. instantly live

Use our attractive advertising formats to give your offers more prominence.

Become the 1st product on the homepage of RESTPOSTEN.de or increase the visibility in channels or category lists.

Our team will be happy to advise you on sales promotion! Book online at: [www.gks-admin.eu](http://www.gks-admin.eu)

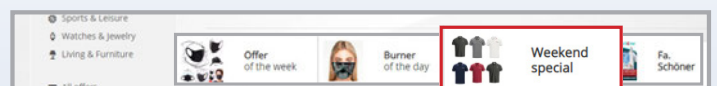
### Burner of the day in the top box



**only 69,90 €\*** per day

Our price / performance recommendation!

### Specials in the top box



Weekend Special **only 199,- €\***

for 3 days from friday 12.00 h to monday 12.00 h

Special of the week **only 299,- €\***

for 4 days from monday 12.00 h to friday 12.00 h

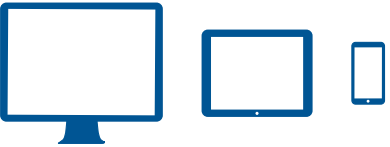


## Display advertising with low coverage losses!

**Desktop users 44 %**    **mobile users 56 %**

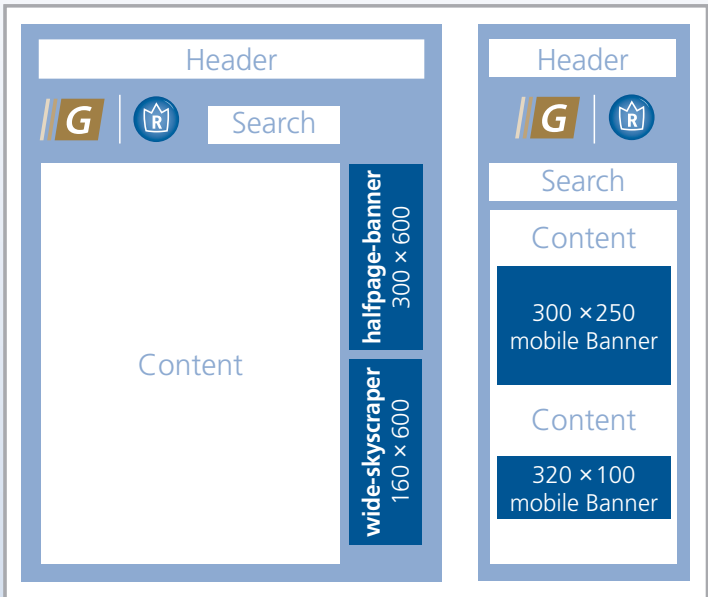
Data as of 01/2020

We automatically deliver the optimised advertising format depending on the users device!




Display campaigns are delivered dynamically according to the **size of the end device**. Campaigns optimally deliver each advertising **medium in 4 sizes** that are automatically displayed. The half-page banner for stationary end devices can also be booked individually.

Unit	Overlays	Top visibility	popular
		Full Range Campaign 4 sizes mobil + halfpage banner 300 x 600 px – 320 x 100 px	Standard Campaign 3 sizes mobil + skyscraper banner 160 x 600 px – 320 x 100 px
½ U	100.000	299,00 €   2,99 CPM	249,00 €   2,49 CPM
1 U	200.000	499,00 €   2,49 CPM	399,00 €   1,99 CPM
5 U	1.000.000	2.299,00 €   2,29 CPM	1.849,00 €   1,85 CPM
10 U	2.000.000	4.449,00 €   2,22 CPM	3.549,00 €   1,77 CPM
12 Month	250.000	499,00 €   1,99 CPM	399,00 €   1,60 CPM



**Seller tip for more new customers**  
Place banner ads and link them to **your marketplace shop** on RESTPOSTEN.de!